



<http://www.bingoport.co.uk/bingo-trends/>

Bingo Trends data is compiled using real operator game data obtained via xml feeds and complex filtering algorithms. These feeds are not produced or maintained by us and we therefore accept no responsibility for the accuracy of the data reported. The data should be viewed as a guide to player activity levels in the UK Online Bingo industry.



Bingo Trends offers the most comprehensive reporting of the UK's Online Bingo Industry.

Through the combination of our exclusive player activity mapping and detailed quarterly industry reports, Bingo Trends provides the astute online bingo executive with an invaluable insight into the state of the industry. Our player activity interface provides up to date data on player activity across the top operators in the industry, representing over 90% of the market.

Player Activity Interface

Compare performance of leading operators and view player activity fluctuations in line with promotions

Quarterly Industry Reports

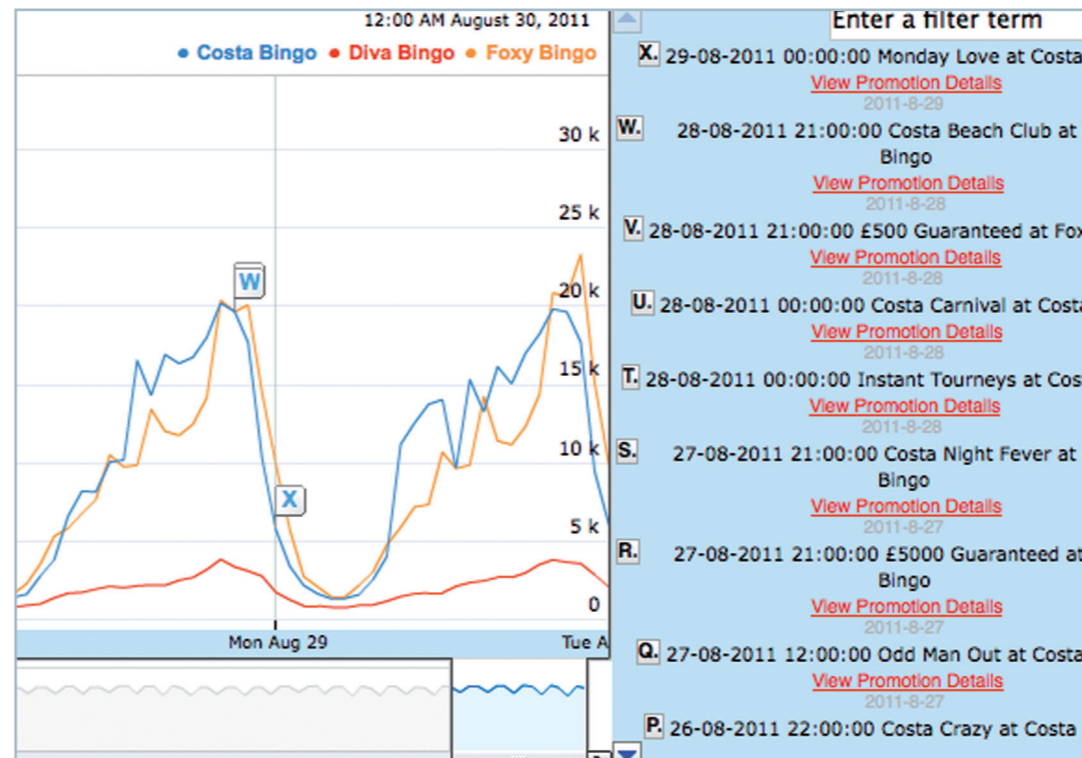
Receive the most comprehensive report on the state of the UK's online bingo industry, including invaluable wagering and player behaviour data.

Investor Reports

Receive customised investor reports highlighting your brand's position in the market

Media Releases

Access to Bingo Trends data to support your media releases and marketing campaigns.



Investor Reports

As a well respected source of UK online bingo industry data, Bingoport can produce independent reports confirming market share, bingo wagering and player activity levels for prospective investors. Whether you are considering investing or selling, these customised reports can be produced for you as part of your Bingo Trends subscription.

Media Releases

Bingoport's Bingo Trends data is recognised by advertising compliance experts Clearcast and our data has been used and quoted by operators in television marketing campaigns in the UK. Should you wish to have our Bingo Trends data quoted in your media releases or as supporting data for your marketing campaigns, we will happily facilitate this as part of your Bingo Trends subscription.

Player Activity Interface

Our player activity interface combines up to date player activity data for the top performing bingo operators with our comprehensive Bingo Diary promotions data. This sophisticated technology enables subscribers to not only compare how operators are performing, but see how specific promotions impact on the player activity levels of individual operators. This information has never before been available and is an invaluable tool for optimising return on marketing investment.

Quarterly Industry Reports

Through our recently enhanced data capturing technology, we are now able to provide more accurate and comprehensive reports on individual operators and the UK's online bingo industry as a whole. Our quarterly industry reports will provide a comprehensive account of the state of the industry, including overall bingo wagering and player levels, along with market share information and valuable player sentiment data, collated via surveys and analysis of our extensive subscriber database.

Subscription Enquiries

Access to the Bingo Trends range of products and services is available on an annual subscription basis. Full training on our Player Activity Interface is provided at no extra cost and our team is readily available to discuss your individual reporting requirements. To arrange your Bingo Trends access today, please contact us via the information adjacent.

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